

DATAVENTURES



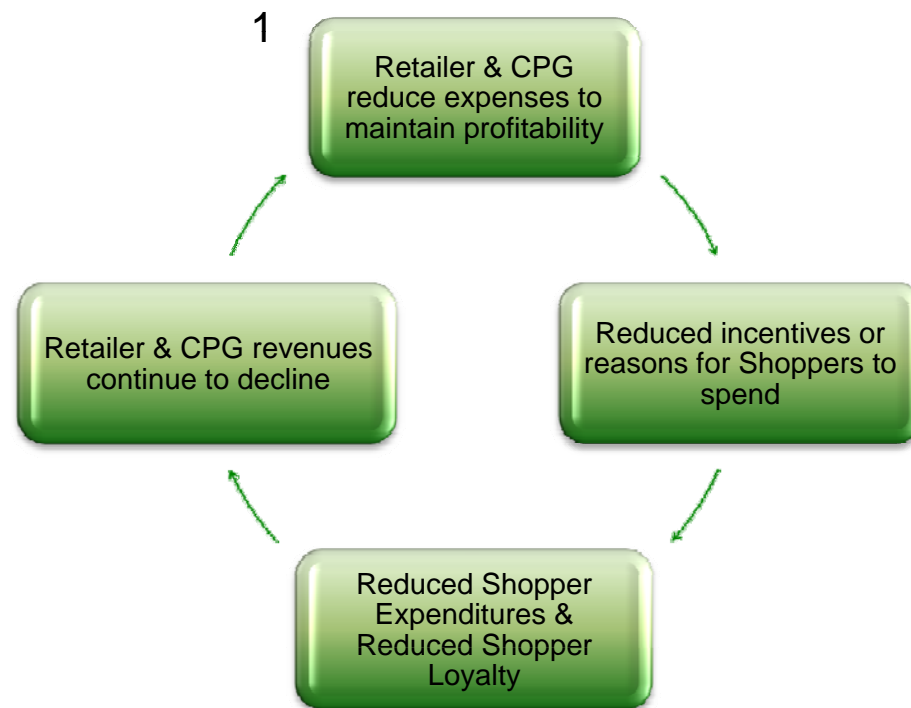
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Data Ventures

“Converting today’s global economic Challenges into Opportunities ...
by leveraging your shopper database”

Meeting the Global Economy Challenge

- Today's Retailers and CPG companies are facing unprecedented economic times
 - Economic effects on shoppers are no longer bound by country borders
- Traditional expense controls can lead Retailers & CPGs into a downward spiral



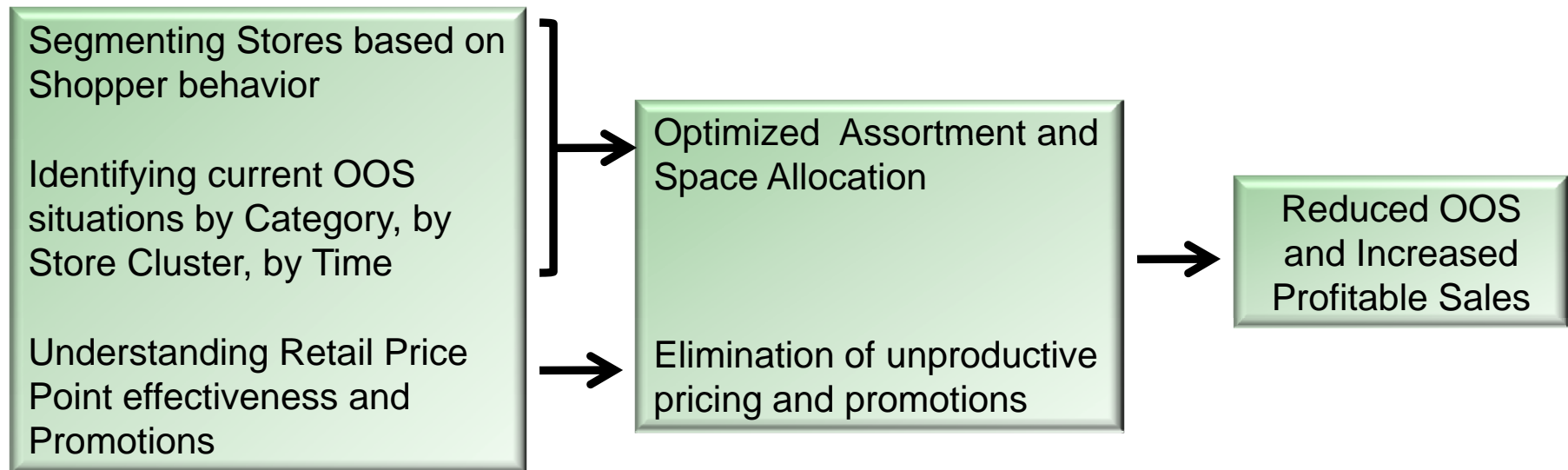
Meeting the Global Economy Challenge

- Although extremely challenging, this environment also offers great opportunities to Retailers and CPGs
 - Those who are willing and able to be innovative can strengthen their market position

- The key to accomplishing this is
 - a) Through advanced and focused analysis of their Shopper databases
 - b) And implementing in-store changes against the biggest opportunities.

Meeting the Global Economy Challenge

- Today's Shopper databases are enormous, and easily lead to many unproductive analysis
- We at Data Ventures strongly recommend the following roadmap for identifying and correcting the initial high return opportunities:



We Are Data Ventures ...

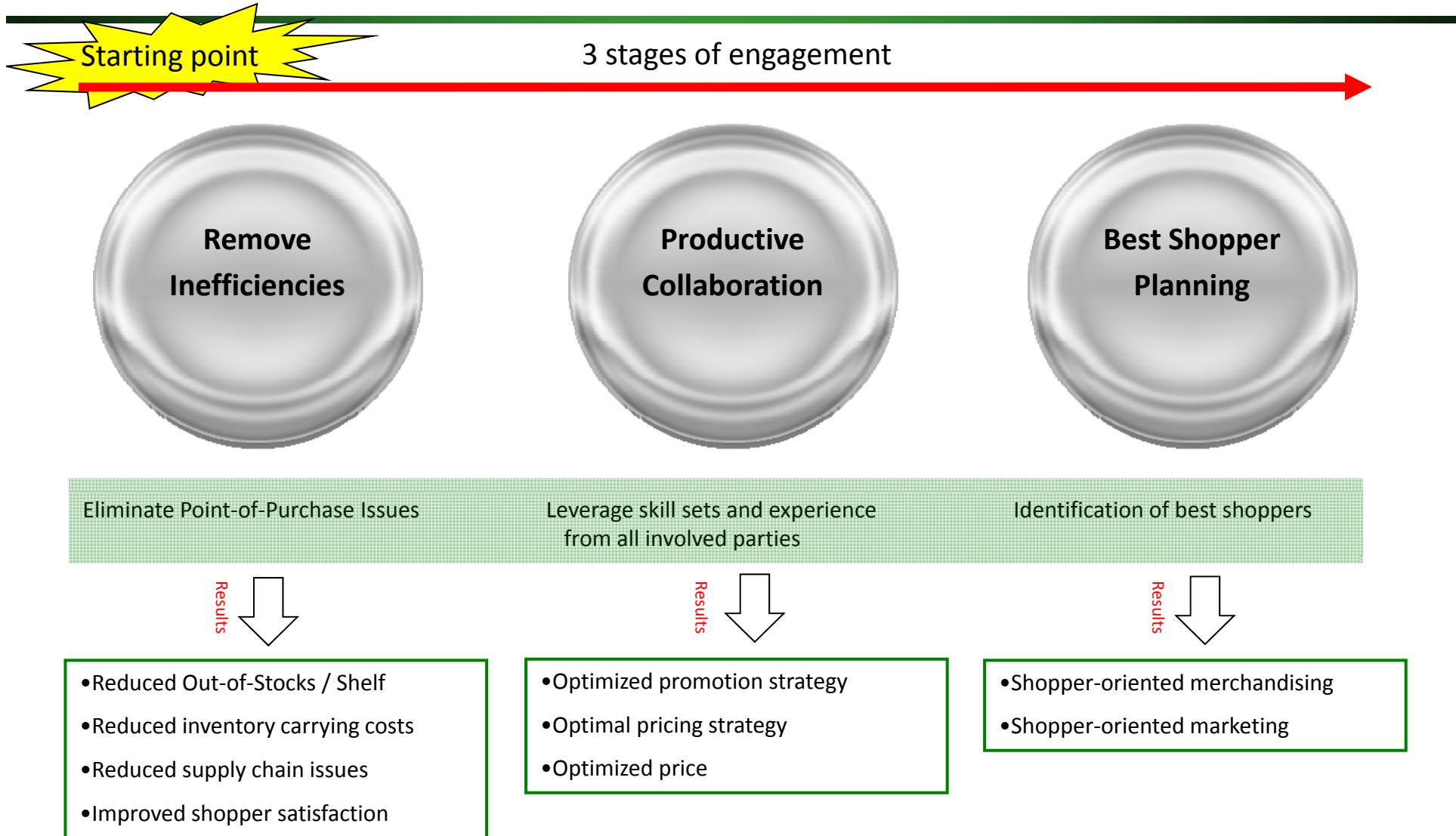
- Company with a successful 12 year track record offering data analytics consulting services, with tailored R&D
- Specializing in the Retail Grocery and Consumer Package Goods industries
 - ➔ Extensive analytical support for Retailer Loyalty Card programs, Category & Revenue Management, and Store Operations



Office Locations

- US:
 - Business (Charlotte, North Carolina)
 - Science/R&D (Los Alamos, New Mexico)
- Europe: Vienna, Austria

... and have the Analytics to Help You Prosper





- Contact us today and let us show you how we can help

Contact Information

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